



# 6 PROVEN WAYS TO FIND HIDDEN PROFITS IN YOUR BUSINESS

The strategies to start creating new  
profits in 12 months or less.

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Session Here:



# HOW DOES PROFIT LOOK FOR YOUR BUSINESS?



## THE PROFIT ICEBERG

What would you do if you had the money to reward yourself, reward your employees, and still had enough money left over?

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What area(s) of the profit iceberg do you need to address in your business?

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# HOW WELL DO YOU MANAGE YOUR MONEY

## Money In

Profitable Pricing	Score: 1 2 3 4 5 6 7 8 9 10
Pipeline Development	Score: 1 2 3 4 5 6 7 8 9 10
Revenue Layering	Score: 1 2 3 4 5 6 7 8 9 10
Account Receivables	Score: 1 2 3 4 5 6 7 8 9 10

## Money Stewardship

Predictive Cash Flow	Score: 1 2 3 4 5 6 7 8 9 10
Culture of Results	Score: 1 2 3 4 5 6 7 8 9 10
Building Leverage	Score: 1 2 3 4 5 6 7 8 9 10
Taking Profit First	Score: 1 2 3 4 5 6 7 8 9 10

## Money Out

Money Leak Management	Score: 1 2 3 4 5 6 7 8 9 10
Expense Management	Score: 1 2 3 4 5 6 7 8 9 10
Feedback Loops	Score: 1 2 3 4 5 6 7 8 9 10
Fiscal Responsibility	Score: 1 2 3 4 5 6 7 8 9 10



# ABOUT LESLIE HASSLER - SMALL BUSINESS SCALING STRATEGIST

Leslie Hassler is a dynamic author, speaker, and business strategist guiding businesses into creating predictable profits to grow and scale without burnout. With her unique Profitable Growth Incubator program, many of her clients are able to achieve \$100,000 in new profits in 12 months or less.

Her genius has also been featured on hundreds of stages around the United States; she's a contributing writer for Entrepreneur.com and Business.com and the author of the book *The \$100K Profit Plan: Essential Framework for Creating Predictable Profits for Rapid Business Growth*.

Leslie is a mother of two boys, an avid traveler, and a Past President of NAWBO DFW and Goldman Sachs 10KSB Alumni.



## READY TO CREATE PREDICTABLE PROFITS TO GROW AND SCALE WITHOUT BURNOUT?

*We offer tailored business mentoring to help you grow and scale your business profitably and sustainably so you can create a brighter future for yourself, your family and community.*



**Let's Chat!**

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